



2022 Sponsorship Packet



PRESENTS

ODUNDE FESTIVAL 2022



Re-Envision ADEFUA

THE ANNUAL HARVEST CELEBRATION

NOVEMBER 19, 2022

A performance Showcase of African Artists expanding our offerings to the community, by encompassing the totality of the African Continent.

SAT.
NOV 19

7pm - 10 pm
After Party &
Wine Corner
\$10 pp w/o
Performance Tix



SATURDAY, NOV 19

Rainier Arts Center
3515 S. Alaska St. | Seattle

**African Market Place
Opens at 3pm**

**Purchase Yummy Food:
2 Cousins Catering**

**Hybrid Performance 5pm
After Party 7:00-10 pm**

Wine Corner | Raffle | Donations
Supports our fundraising efforts.

\$25 Adults | \$20 Youth

Saturday, November 19, 2021 | 3:00-10:00 PM PST



The Team



Afua Kouyate

Co-Founder
Executive Director,
Secretary

Randi Kemp

Co-Chair, Marketing

Nailah Bulley

Co-Chair

Cynthia Dampier

Treasurer

Celeste Mann

Legal

Onya Robertson

Internship

Madeline Brooks

Event Support

Aishe Keita

Program Support

Simbi Ntahobari

Marketing

Twanda Hill

Graphics

Bailey Disher

Grant Development

Our Mission

To sustain an African Cultural Arts Center that promotes cultural arts and cultural education, that will sustain jobs that brings tourism to South Seattle which will add to the local economy.

Dear Supporters,

The Odunde Festival Presents
"Re-Envision ADEFUA"

A Community Celebration of West African Drumming, Dance & Song!

Adefua Cultural Education Workshop is celebrating 37 years of presenting West African culture in the Pacific Northwest! It's our annual fundraiser! Join us in this community celebration!

Our committed work of teaching and performing in the Schools and Community has been with your tremendous support! Your support has shown up in different ways, and we're grateful and enthused with this year's 'Envisioning ADEFUA' Adefua collaborates with many African teaching and performing artists, their families, students, and friends, to present community-driven cultural arts-based events.

Date: Saturday, November 19, 2022. The performance is 5:00pm- 7:00pm.
Location: Rainier Arts Center, 3515 South Alaska Street, Seattle, 98118.

The African Marketplace doors will open at 3:00 pm, and entertainment begins at 5:00pm. Odunde is a ONE NIGHT event that will offer great food, networking, fun artists to meet and greet, fantastic music, and dance presentations. There will be hundreds of African artifacts, clothing, instruments, and cultural gifts for your holiday shopping!

A Performance Showcase of African Artists expanding our offerings to the community, by encompassing the totality of the African Continent.

We are now reaching out to encourage you to join us. This year our tickets are still affordable to enable you to share this opportunity with others. With your donation to our 501(c)(3), the funds raised will be utilized to sponsor, in part, an ongoing operations and weekly class scholarship for youth and families. Your support will aid in extending community networking for youth, families, and schools. We're committed to sharing cross-cultural experiences.

We're also seeking new board members and volunteers! Inquire at our ADEFUA event table. www.adefuacenter.org

For more information about sponsorships, being a vendor at the Festival or tickets, contact us at 206-722-6602.





Funding Opportunities:



Corporate Sponsor Levels

Crown \$5,000

Benefits include

- 20 Tickets to Odunde Festival
- Opportunity for your company representative to address the audience
- Banner representation for the full day
- Full-page ad in program book
- Logo Recognition in the program book and ADEFUA Website
- Acknowledgement on official T-Shirt
- 2 Official Shirts
- Acknowledgment in event press releases

Calabash \$2,500

Benefits include

- 10 Tickets to Odunde Festival
- Half-page ad in program book
- 1 Official Shirt
- Logo recognition on our ADEFUA Website
- Acknowledgment in event press releases

Cowrie Shell \$500-\$1,000

Benefits include

- 5 Tickets to Odunde Festival event.
- Business Card ad in program book
- Acknowledgment in event press releases

For more information about sponsorships, being a vendor at the Festival or tickets, contact us at 206-722-6602

Individual C-Note Donors

2022 Challenge to Sponsor 30 Students twice in 2023

Help us make this happen! Donate to www.adefuacenter.org.

We Need your C-note for Culture!

IT TAKES A VILLAGE TO SUSTAIN AFRICAN ARTS & CULTURE

ANNUAL COMMUNITY GIVING CAMPAIGN

LOOKING FOR

100 people TO donate \$100 EACH

Be the drum beat of our dance.

Your drumbeat will keep us dancing!

**Please support 30 students to attend
2 classes weekly for a calendar year.**

How many C-notes can you allow us to dance to?



Kids stay in school longer when they're invested in our programs. Support our Great Investment! - Afua

WWW.ADEFUACENTER.ORG

2022 SUPPORTERS

- Crown Sponsor \$5,000
- Calabash Sponsor \$ 2,500
- Cowrie Shell Sponsor \$500-\$1,000
- C-Note-Individual \$ 100



Fiscal Sponsor:
501 (c) 3 Non-Profit | EIN: 91-1641230

First Name _____ Last Name _____

Business Name: _____

Phone: _____ Website: _____

Email: _____

Facebook: _____ Twitter: _____

AD Size: _____ Email ad to twanda@twandahill.com

TOTAL \$ _____

- INVOICE ME
- CHECK ENCLOSED

Mail check to ADEFUA, 6716 Rainier Avenue South | Seattle, WA 98118

Odunde Festival 2022 Designee: _____

PROGRAM BOOK AD

All ads due by NOVEMBER 4, 2022

Full Color

High Resolution Digital File - PDF, PNG, JPG

Email to Twanda@twandahill.com

All Ads must be paid in FULL at the time of order.

- Full Page Ad \$500
- Half Page Ad \$300
- Quarter Page Ad \$150
- Business Card Ad \$100

All Ads must be paid in FULL at the time of order.
make check payable to

ADEFUA Cultural Education Workshop

6716 Rainier Ave S., Seattle, WA 98118

Questions? Twanda Hill, 206.248.6072

FULL PAGE AD

W X H

7.5 x 10

QUARTER PAGE AD

W X H

3.75 x 5

HALF PAGE AD

W X H

7.5 x 5

BUSINESS CARD AD

W X H

3.5 x 2